**Digital Media 11- Infographic Assignment**

**Purpose:** *Infographics (a clipped compound of "information" and "****graphics****") are graphic visual representations of information, data or knowledge intended to present information quickly and clearly. They can improve cognition by utilizing* ***graphics*** *to enhance the human visual system's ability to see patterns and trends.*

**Illustrator**:The purpose of this assignment is for you to showcase the skills you have learned in Illustrator thus far. This includes but is not limited to shape tool, smooth tool, pen tool, direct selection tool etc…

**Elements & Principles:** You are to demonstrate your understanding of multiple elements and principles of design within your infographic.

**Typography:** You are to use multiple fonts. These fonts should represent the style of your infographic well and have cohesiveness amongst all fonts.

**Steps:**

1. **Choose a topic** that you are passionate about. Make sure your topic is broad enough that you can collect enough information. (ie. education, technology, art, soccer, basketball, vancouver economy, social media, global warming etc…)
2. **Categorize** your topic. What are some key facts that you feel need to be incorporated in your infographic. What is the information do you want to present? *Remember: infographics are to present information, quickly.*
3. **Collect images** that you can use as *inspiration* for your infographic. You can use these images as inspiration to help you create your own.
4. Create at least 2 **drafts** of your infographic. This can be done on a piece of paper or on one of the whiteboards. You must keep this. It will be a part of your final project. (Use a photo of an infographic that you love as inspiration!)

**Requirements:**

* Student must have a 90% of your page filled (this does not include white space)
* Student must have at least 5 different graphic elements that were created from scratch.
* Student must use at least 4 different fonts
* Student must have cohesiveness in fonts styles & fonts must be make sense with your theme.
* Measurements of your infographic must be at least 8.5 x 11.

**Points:**

*Assignment will be worth 20 points. Remember to reference the assignment rubric on no-i-in-team.weebly.com*