**Step by Step Typography Art- Assignment**

**Picking & Tracing your Image**

1. Pick an image of something that inspires you, an animal or a simple object.

2. Place that image into a new Illustrator file named LastNameFirstNameTypography.

* You do this by saving the image to your 12345s folder and without opening the file, you drag and drop it into your new Illustrator document.

3. Size your image to your artboard.

4. Lock your image in the layers panel. If you cannot see your layers panel, go to the top where it says “window” and make sure *layers* is checked off.

5. Start a second layer by selecting the *new layers* button at the bottom of your layers panel.

5. Start to trace your image using the pen tool on the new layer (the layer without your image). Reference the pen tool guide on Ms. Sihota’s blog.

6. Turn off your fill colour & change the colour of your stroke and increase the stroke size.

**Words**

1. Create a list of words off on the side of your artboard. *These words should be relevant to the image that you chose to work with. (*ie. if you chose to do a basketball player, you are writing down words that are relevant to sports, basketball, stats endorsements etc…) It would be advisable to have a new textbox for each word.

2. Choose two fonts that you wish to work with. They must be either **concordant** or **contrasting.**

**Filling your Shape**

1. Go to your layers panel and turn off your image layer. Start a new layer in which you will insert all of your words.

2. Click on the layer in which you traced your image.

3. Use ALT to copy and drag your words into the traced image. *This is helpful if you need to use the word more than once.*

4. Start playing with size of your words. Go up to the top menu bar and play with some of the pre-set “style” options.

5. You can toggle from your selection tool to your direct selection tool to help you be more specific on how you will get your text lines up with your edges. **Do not worry about matching perfectly on the outline.**

6. If you have a very specific shape you need to fill you can “type on a line.”

* Use your pen tool to create a new line (your line does not need to have a colour.
	+ Left click and hold on your text tool and select the option that it “type on a line”

7. Fill in your entire image.

**Cleaning your Edges**

1. Lock your layer with your traced outline.

2. Select all of your words.

3. Go to Type > Create Outlines. *This will change your “type.”* This will give outlines around every letter.

* Objects that you warped will be considered **objects** not text and you will have to do something different for these objects.

4. To create outlines around your warped words go to Object > Flatten Transparency.

**All of your words should have outlines around them.**

5. Select the shape & all of your letters.

6. Go to pathfinder down at the bottom of your panel on the right hand side. If it is not there, go to the top where it says *Window* and make sure it checked off.

7. You should now be able to click on the parts of the word that are overlapping with your traced outline. One you have it selected, hit delete on your keyboard to refine your work. s