**Social Media PowerPoint Presentation**

1. Pick a Social Media Application- must be given the “ok” from Ms. Sihota
2. Must include a brief discussion on the history of the Application
3. What is the purpose of this application & how is it actually used?
4. Who uses the application the most? Age, gender, geographic location, why? How do you know?
5. What are some of the pros and cons of using this application? For you and from a business standpoint
6. How do you use the application? Show an example.

**Be creative, with your content and with your PowerPoint. I don’t want to see the same PowerPoint that I’ve seen in the past 5 years!**

You have three full classes to complete this project. You will be presenting on September 27, 2018.